



Home of **Mythography Creations®** Fantasy Art
 www.ardentimages.us www.mythographycreations.com 443-994-9020

PRICING

We believe in being up front about what you should expect to invest in your images. Image creation fees cover the cost of planning, photographing, and preparing your images. Finishing/presentation options are deliberately priced separately, leaving you free to create without worrying about committing to specific choices in advance.

Prices In Effect As Of: **June 17, 2012**

IMAGE CREATION

*For Commissioned Portraits and Art
 (see separate list for dance school or event specials)*

Image Creation Steps	Price
1. Preliminary Consultation (no cost or obligation) – discussion of goals/possibilities, initial plan	
2. Select Creation Package (requires minimum purchase; see below)	
<ul style="list-style-type: none"> • GOLD Creation Package – appropriate for more complex or extensive work <ul style="list-style-type: none"> ○ <u>Design Meeting</u> (more extensive planning/consultation for your session) ○ <u>Photo Session</u> (session fee is included in package price) <ul style="list-style-type: none"> ▪ Minimum 2.5 hour session; combinations of between 1 and 4 subjects included ▪ Created in-studio, at your home, or on-location within 15 miles of AI ▪ Unlimited wardrobe changes, poses, studio sets/arrangements within session time ○ <u>Previewing Consultation</u> (to select images & treatments for finishing) ○ <u>Digital Previewing</u> (Private Web Album with 30+ days of hosting included, and/or Proof CD, featuring “Best 24” Finished Proofs (or more)) ○ Basic Retouching of Finished Proofs, Re-shoot Guarantee, your choice of Privacy Policy ○ \$100 Finishing Credit (discount off any printing or other finishing product orders) 	<p>\$375 Mythography Creations®</p> <p>or</p> <p>\$325 Portrait, Figurative, & Dance</p>
<ul style="list-style-type: none"> • SILVER Creation Package – our most popular package for typical scenarios <ul style="list-style-type: none"> ○ <u>Design Meeting</u> (session planning/consultation) ○ <u>Photo Session</u> (session fee is included in package price) <ul style="list-style-type: none"> ▪ Minimum 1 hour photo session; combinations of 1 or 2 subjects included ▪ Created in-studio, at your home, or on-location within 15 miles of AI ▪ 1-2 wardrobe changes; 1-2 studio sets/locations; unlimited poses (within time) ○ <u>Previewing Consultation</u> (to select images & treatments for finishing) ○ <u>Digital Previewing</u> (Private Web Album with 30+ days of hosting included, and/or Proof CD, featuring “Best 10” Finished Proofs (or more)) ○ Basic Retouching of Finished Proofs, Re-shoot Guarantee, your choice of Privacy Policy ○ \$50 Finishing Credit (discount off any printing or other finishing product orders) 	<p>\$275 Mythography Creations®</p> <p>or</p> <p>\$225 Portrait, Figurative, & Dance</p>
<ul style="list-style-type: none"> • MINI Creation Package – great for basic headshots or other cases where a short simple session is all that’s needed (* usually not available for Mythography Creations® unless goals are simplified) <ul style="list-style-type: none"> ○ <u>Design Consultation</u> via phone and/or email to plan your photo shoot ○ <u>Photo Session</u> (session fee is included in package price) <ul style="list-style-type: none"> ▪ 1 hour photo session in our studio; 1 to 3 subjects in image ▪ 1-2 wardrobe changes; 1 background/setting; unlimited poses (within time) ○ <u>Previewing Consultation</u> (select images & treatments for finishing) or <u>Basic Web Previewing</u> ○ Basic Retouching of Finished Proofs 	<p>\$125 Mythography Creations*®</p> <p>\$95 Portrait, Figurative, & Dance</p>
<ul style="list-style-type: none"> • CUSTOM Creation Package – for specially arranged features & pricing 	varies
3. Select Options/Modifications to Creation Package if needed	
<ul style="list-style-type: none"> • Per additional subject in session (contact Jeff for larger groups) 	\$25
<ul style="list-style-type: none"> • Per additional ½ hour session time 	\$50
<ul style="list-style-type: none"> • Local area travel; per mile additional >15 mi. (covers time + travel expenses) 	\$2/mi.
<ul style="list-style-type: none"> • Per additional location within 50 mi. of 1st location 	\$200
<ul style="list-style-type: none"> • Replacement / Extra Copy of Finished Proof CD 	\$50
<ul style="list-style-type: none"> • Private Web Album, per 30-day extension beyond any included time 	\$25
<ul style="list-style-type: none"> • Per additional 10 Finished Proofs (beyond package) 	\$50

Feel free to contact Ardent Images if you need clarification of this info, or pricing on something you don’t see listed.

PRINT PRODUCTS

For Commissioned Portraits and Art and Art Store Images

ITEM <small>(see below for descriptions of print types)</small>	SIZE →	Wall Size			Small Wall		Desktop & Album			Wallets 2½x3½
		30x40	24x30 24x36	20x24 20x30	16x20	11x14 12x18	8x10 8x12	5x7	3½x5, 4x5,4x6	
ARTISAN Top Quality Mounted Prints <i>(Tier 1 – custom giclee or canvas fine art printing)</i>		575	450	325	210	130	90	n/a	n/a	n/a
add Masterpiece or Heirloom Upgrade Option		+55	+50	+45	+35	+30	+25	n/a	n/a	n/a
PREMIUM High Grade Prints <i>(Tier 2 – metallic, lacquer-coated, or true B&W printing)</i>		350	215	125	75	55	40	25	15	\$24/8
add Mystique, Generations, or Radiance Upgrade Option		+40	+35	+30	+25	+20	+18	+15	n/a	n/a
ECONOMY Basic Prints <i>(Tier 3 – untreated machine prints on standard paper)</i>		n/a	135	85	55	35	25	15	8	\$16/8
add Memories Upgrade Option		+35	+30	+25	+20	+15	+15	+12	n/a	n/a
GROUP/EVENT Prints <i>(Tier 4 – available for group or special events only)</i>		n/a	n/a	75.47	42.45	23.58	11.32	5.66	2.36	\$9.43/8

TIER 1 ARTISAN PRINTS (ADVANCED RETOUCHING/OPTIMIZATION INCLUDED)

Masterpiece Canvas Print (textured surface)

The timeless look of a fine oil painting is achieved in this finishing style by bonding a retouched color print to premium artist's canvas. The canvas print is expertly mounted to Masonite, a wooden stretcher frame, or double-weight art board.

+Masterpiece Upgrade Option: The signed image is further enhanced and protected with your choice of matte or luster spray coating, or a hand-applied brush stroke texturing. **Canvas Wrap Option:** if you prefer, as an alternative to prepping your image for traditional framing your image printed on canvas can be wrapped completely around the sides of a stretcher frame, ready to hang on your wall (we usually prefer frames)

Heirloom Giclee Print (textured surface)

An extremely long-lasting giclee style print, perfect for a fine art watercolor or unique monochrome look. Archival pigment inks are used to directly apply your retouched image to a special acid-free heavy cotton rag paper rich texture, then mounted to archival art board.

+Heirloom Upgrade Option: Your image is printed directly on fine-weave canvas (instead of canvas) for a soft, beautiful fabric texture.

TIER 2 PREMIUM PRINTS (ADVANCED RETOUCHING/OPTIMIZATION INCLUDED)

Mystique Metallic Print (sleek semi-gloss/glossy surface)

An enhanced and retouched version of your image is printed on a special high-gloss metallic-based paper that renders color accurately, but in such brilliant detail it almost seems to lift off the surface! Especially great mystical look for our Mythography Creations fantasy images!

+Mystique Upgrade Option: Your print is dry-mounted onto single- or double-weight archival mat board.

Generations Coated Color Print (lustre/pearl surface)

Your retouched image is printed on premium resin-coated photo paper, then further enhanced and preserved with a protective lacquer coating (typically a luster-type finish; high-gloss or matte finishes usually available upon request)

+Generations Upgrade Option: Your print is permanently mounted to acid-free foam core, Gatorboard, or double-weight mat board.

Radiance True Black-and-White Silver Gelatin Print (available with pearl or glossy surfaces)

These days most labs can only 'simulate' black and white printing using their standard color processing and paper, or with inkjet printing. The results can be disappointing--often with inappropriate "color casts" and/or inferior tonal ranges. Our Radiance prints are different. Made with true archival black & white papers and chemistry, they provide breathtaking contrast ranges and neutral tones for a beautiful, pure, timeless look.

+Radiance Upgrade Option: Your print is permanently mounted to an acid-free foam board, Gatorboard, or mat board; in some cases toning such as sepia and/or a spray finish such as lustre may be available.

TIER 3 ECONOMY PRINTS (BASIC RETOUCHING/COLOR CORRECTION INCLUDED)

Memories Basic Professional Print (lustre/semi-gloss surface)

An economical print finish on professional stock color photo paper -- great for sharing your images with family or friends, mounting in albums, or similar uses. Basic retouching and color correction are applied to your image, but the print is not mounted, coated, or signed.

+Memories Upgrade Option: To make your Memories print frame-ready and help protect it, it can be mounted to single weight mat board.

DUPLICATES DISCOUNT: *Need to make more than one finished print of the identical image? You can usually qualify for a discount off the duplicates -- 25% off the 2nd through 5th copies, and 33% off the 6th through 20th copies (contact us for larger quantity printing needs/discounts). Copies do not have to be the exact same size or printing type as long as the exact same image can be used, but the duplicates and their discounts are applied in descending price order. Discount applies to print products only.)*

SHIPPING: *Available for prints and other items; costs vary depending on size etc. but we try to keep these costs very reasonable*

DIGITAL PRODUCTS

For Commissioned Portraits and Art

<i>Ardent Images now offers digital versions of your images for web or other uses</i>	1 image	3 image package	6 image package	Price per image >6
Small Image File – approximately 250 x 400 pixels - sized perfectly for use on social networking applications like Facebook - each image color-corrected - authorized for unlimited use on the web, social media, smart phones - not suitable or authorized for printing	7.55	19.81	35.85	5.42
Medium Image File – approximately 1400 x 2100 pixels - sized for high quality computer monitor display or small prints - includes color correction and basic retouching for each image - authorized for use on the web, or for personal printing	20.75	58.49	111.32	17.92
Large Image File – approximately 2800 x 4200 pixels - sized for high quality printing of medium or larger prints - includes color correction and basic retouching for each image - authorized for web use or for personal printing (non-commercial use)	37.74	98.11	188.68	30.19

HAND-CRAFTED FRAMING

Available for any Ardent Images Prints 5x7" or Larger

For interested clients, we work with a local Maryland framing company to produce high quality frames pre-designed just for Ardent Images, or designed completely custom to go with your specific image, tastes, and home décor. You may be surprised to find the cost is not much higher than custom framing by chain stores (even with their coupons!) – but the difference is worth it. Our frames are designed and built by true craftsmen to beautifully display and protect your Ardent Images print, and truly complete “the whole picture.” There are literally thousands of design and matting options available--including multiple image cut-outs/montages, ornate decorations, and lettering with mat cut-outs or embossing. Please see our separate list to give a general idea of framing prices and options; Jeff can work with you and the framing designers to come up with an approach that suits your needs and budget.

SPECIALTY PRODUCTS

For Commissioned Portraits and Art, as well as Art Store Images

<i>Availability and pricing on the following specialty items can vary, but we can usually work with your images to create these fun versions to enjoy and share! Contact us with your ideas/needs; we'll try to provide a feasibility/cost estimate. Most specialty items cannot be ordered directly from our preview gallery.</i>	\$ = inexpensive \$\$ = moderate \$\$\$ = deluxe	Typical Pricing
Photo Albums – bound or hand-assembled compilation of your images printed on true photographic paper (various sizes, image counts, styles, covers feasible)	\$\$\$	
Photo Books – your images printed directly onto the pages of a bound book (various sizes, layouts, page counts feasible)	\$\$	
Keepsake Box (photo inset on box lid, mounted photos/other items inside)	\$\$ - \$\$\$	
Photo magnet (approx. 3x4.5" on color lustre surface paper)	\$ (for one)	\$6.60 ea.
Cards – greeting or postcard style featuring your image; various layouts available	\$\$ (quantity)	
Calendars – single photo calendar poster, or monthly flip-style	\$ -- \$\$	
All sorts of other options -- Playing Cards, Wall Clings,		

If you don't see the print size or type you need listed here, please ask!